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**Your Story & Your Perfect Pitch**

**PART 1 - What's your Story?**

Within the next few hours, you have time to reflect on your past experiences, including what non-technical skills you may have acquired throughout your professional career or education, and which ones are inherent to your own personality.

The purpose of this exercise is to help you better communicate what makes you unique when applying for jobs or interviewing with recruiters.

**PART 1 - Review your personal and professional skills**  
  
Before telling your story to a recruiter, take a step back and think about your academic and professional background and try to identify the experiences that have allowed you to acquire and strengthen certain skills that make you a better candidate, better team member, better professional, etc.

A few ideas on how to identify your skills:

💡Grab your CV & LinkedIn and revise your background

**🥇**What were some of your biggest achievements or contributions at uni or at work? What did you enjoy most doing? What are some of the things that keep showing up in your experiences? What did you excel at?

**👓**Review the soft skills mentioned in this [presentation](https://docs.google.com/presentation/d/1aTCSgp_1KlMIy8NHn4S-e1WZxae7drPSrIetdbGBPz4/edit#slide=id.g217ab35ef0b_0_625) (and research others!)   
🔍 identify which skills you already own/have developed more that could be beneficial in your future role in tech.

**List at least 5 of your top personal skills:**

**PART 2 - Preparing for your pitch**

**Write down your Vision, Mission and Core values.**Knowing them will help you to understand the WHY behind the things you do and grant you more confidence in speaking about your present and future. Feel free to use the questions below as guidelines for your answers.

**Vision:** *Where do you want to be in 5 years time? What kind of person/professional do you want to become? You can base your answer on the insights you got from the “contributions” column in the exercise of deliverable 1.*

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**Mission:** *Why do you do what you do? Why did you decide to make this career change/sign up for this bootcamp? What difference do you want to make? You can base your answer on the insights you got from the “contributions” column in the exercise of deliverable 1.*

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**Core values:** *What is important to you? (in work, in life…). You can base this answer on the insights you got on stage 0 and in the “experiences” column from deliverable 1.*

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**PART 3 - Write your Pitch draft**Remember, it doesn’t have to be perfect. Today, you’ll get a chance to practice it in a safe environment and get feedback to make it a little better next time. Then, with practice - you will become more and more confident at your pitch!  
  
Remember that the "perfect pitch" shouldn't be longer than 1-2 min, so please don’t go into too much detail. The recruiter can always ask follow up questions if they want to know more about something in particular.

In order to help you, we’ve put together this template below. You are more than welcome to use its structure or follow a similar one. Oh, and at the very bottom of this page there are a few more tips 📝

*[Greeting]! My name is\_\_\_\_\_\_\_\_\_\_ and I am a \_\_\_\_\_\_\_ (What you do). [Something a little personal about yourself, i.e. where you’re from/where you live, etc.].   
  
I am enthusiastic about/I am very interested/love \_\_\_\_\_\_\_\_ (Why Should they be Interested). During my academic/professional experience, I got a chance to study/work/acquire \_\_\_\_\_\_\_\_\_\_ (awards, accomplishments, relevant knowledge).   
  
Then, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (talk about why/when you decided to do Ironhack/WD, DA, UX/UI). During this time I \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (feel free to talk about anything related to the bootcamp and how it helped you realise you’re in the right career path, i.e. experiences, a particular project, etc.).*

*I consider myself a \_\_\_\_\_\_\_\_\_\_* OR [...] *My friends* OR [...] *my work colleagues* [...] *managers would say I am a \_\_\_\_\_\_\_\_\_\_\_\_\_\_ person (soft/hard skill + STAR method → justify with a few examples).   
  
Now, I look forward to getting/achieving \_\_\_\_\_\_\_\_\_\_\_ (What do you want), and that’s why I applied for this role, because \_\_\_\_\_\_\_\_\_\_\_\_\_ (What you liked about the job ad/company, etc.).*

**Please paste your pitch in the box below:**

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**Additional tips from Harvard Business Review:**Article source [HERE](https://hbr.org/2022/08/a-simple-way-to-introduce-yourself?utm_medium=email&utm_source=newsletter_daily&utm_campaign=mtod_notactsubs)

